

Historic Highland Park Neighborhood Council
Outreach Committee Minutes
September 11, 2015

Chair's Report

Need to set consistent goals to finish the year
Be realistic
Do not need to do too much

1. Bilingual Outreach:

Need to create a list of volunteers to go to schools. Will also need to make contact with the local school leaders. Johanna is a member of the Buchanan PTA, let's start with that one.

2. Rotation System

Committee will explore an internal rotation system for events. Will try it for 2 months and see how it goes. Look at current calendar of events and identify 2 - 3 events only. This will be a test project. Diego will follow up on list of events.

3. Possible art walk table

Consider York Park for next tabling event. This would be a great location for an October 10th event. Can Block Party help out with the area in front of their store. Elsa's is a great second option, ask if they have a band.

Parklet, Block Party, then Elsa's

4. Discussion on other projects

Consider creating a stagnant design for more consistent use. Perhaps we can make an art competition for youth to submit a design. Mold the posters into something that businesses can use for their own events.

Can we do voter registration efforts for the community? Research difficulty and policy with regards to getting voter registration.

Create information about what the council is and what we provide. Can there be an infographic design? Hire an Oxy student for \$50?

5. Updates on Important Events

Winter events (Holiday Parade)
November Veteran's Parade?

