

- A. Call to Order 5:34 pm
- B. Public Comments
  - a. Shakeout Event flyer given by Lloyd
- C. Chairs Report
  - a. All to be discussed in action items
- D. Art Walk Recap
  - a. Agreed it worked well but we need two more tables-one at the eastern side of York and one on Figueroa
- E. Gentrification Town Hall Update
  - a. Mas L.A.- "About: LA-Más is a non-profit that performs design-based experiments with the city as our lab. Our mission is to look critically at systemic problems in the LA area and provide solutions based on research and community engagement. By using alternative models of social inclusion and collaboration, we hope to shape the future of equitable city growth." Idea to to develop partnerships with groups like this to add to the project. In addition, looking to chat with banks, HUD certified people. Possible start date in November for first workshop
- F. Action Items
  - a. Poster campaign: Agreed on budget of \$350 to bring to board
  - b. Advertising: Agreed on Blvd. Sentinel advertising to bring to board. Tabling NELA Arts for now. Look into the Community Beacon (advertises in English and Spanish)
  - c. Collateral Material (pens, magnets, etc). Tabling buying anymore until we do inventory of storage space
  - d. Survey- Approved. Will ad in a few more checklist items.
  - e. Nationbuilder: will test this in the 14 trial for a specific project, ie: gentrification. Look into having someone from the organization to come to our committee to do a demonstration.
  - f. Bike Safety Program: Spearheaded by Miguel. Bring in the L.A. Bke Coalition to give workshops on safety, rules of the road for both bicyclists and pedestrians. Next step: find out available dates and location. Possibly the rec center.
  - g. Mixer Event
    - i. To be held in the winter either November or December no later than 12/16. Location TBD
    - ii. Reach out to the following NC's: GP-Fernando, ER-Diego, AS-Floyd
  - h. Events Calendar Update:
    - i. For the farmer's market Halloween event, asking for \$100 from the council for candy and healthy snacks. Costume collaboration with council members
    - ii. Need date of Xmas Parade. Can we have the council participate in it?
- G. Meeting Adjourn : 631 pm

