

Outreach Meeting 7.14.14

6:32pm Call to order Present. M. Alcaraz, A. Noaman, D. Silva, M. Ramos, F. Villa
A quorum was present.

1. Agenda approval –M. Ramos second motion. Passed unanimously

2. Public Comment:

- a. Future agenda/action item: HLP resource list, classes, etc. One exists at Peace of the Northeast-add on to it and distribute
- b. Kids Cooking Class at Rec Center-A.Noaman to send flyer to Monica and post on HPNC calendar

3. Chairs Report: (D. Silva)

- a. Access to digital assets: FB- Currently as friend not fan page. Connected directly to Twitter. Goal is 5k to turn into a fan page. People can post anything as long as its not obscene, disrespectful or offensive. Group page exists on FB.-public HPNC Google group-list serve –public
- b. D. Silva to work on webpage with M. Alcaraz
- c. Survey Update:
 - 60% of people didn't know about council
 - everything is important to community
 - survey can be constantly updated with new questions
 -
- d. Need a hotspot for HHPNC-so we can have people fill out the survey online, give info etc. onsite. For example, the Senior Center does not have wi-fi

4. Update on town hall on gentrification (F. Villa)

- July 31 tentative first meeting:
- Reps from: CA Endowment, Occidental, College, Elsa Bakery, Chamber of Commerce , HLP is... etc.
- Goals:
 - Education
 - Opportunity for people to voice opinions/experiences
 - Possibly having it as a yearly town hall

5. Committee Mission

a. Digital Presence: By end of term, be at 5000 friends on FB, create new hashtag for instagram (A.Noaman), Mailchimp-tracks analytics, monthly newsletter, with recaps and photos (D. Silva)

Publish data: crime, neighborhood data, etc.

- c. Equitable outreach
 - i. Ask Mauro to chair an an adhoc committee for Spanish speaking outreach

- ii. Next steps: translate all static items on FB, make website Spanish (D. Silva)
- iii. Look into Shop at HLP-ie first Wed of the month, discounts at HLP stores from participating stores
- iv. Agenda items-for public but must be sponsored by a council member Agenda-item@ Any board member can ad to agenda
Action: M. Ramos to make public more aware of the process
- d. Presence at community events
 - i. Intercouncil relations. Mixers/meet and greets with other councils. Monica to connect councils
 - ii. Photos: Need app or drop box or confirm Google drive with photo credit, event titles etc. (A. Noaman to spearhead once method is approved)
 - iii. -Poster for commercial areas, interchangeable laminated materials. Look into laminating machine costs (D. Silva)
 - iv. Possibly have other committees send in written repots of there updates. Have people rotate in and out of meetings or have chairs sent written reports which can be used for newsletters

6. Need to create budget for approval

Example items:

- Postcards
- Candy for Halloween
- Hot spot
- Bags
- texting app
- teambuilding events
- tablecloth
- canopy with logo/repairs to current one
- copies of keys to storage space

New potential event:

Movie night at rec center. Maybe Labor day weekend. Check permitting
With Aaron- popcorn machines, drinks, etc

753 pm meeting adjourned