

Outreach Committee Meeting Minutes June 1, 2015

- A. Call to Order: 6:09 pm. All committee members present.
- B. Public Comments
 - a. Victoria (stakeholder) would like to be join the committee
 - b. Movie Night Update: \$200 projector and staffing \$325 license . Pick September date and budget other items, ie, snacks
- C. Chair's Report: Update in action items
- D. Update on Gentrification Projects:
 - a. Fernando & Diego attending the community outreach group on 6/2 at Occident. Occidental purchased block of stores in York & Armadale –doing outreach for what will be in the stores but related to the college mission. Ie: non-profit hub, co-working space.
 - b. NELA Alliance- Did series of workshops, ie: renter's rights in collaboration with UEPI at Occidental, brochure project.
 - c. Evita Chavez finished her senior dissertation on gentrification.

Action Items

- 1. Bike Safety
 - a. Looking for youth incentive, ie: free helmets. Need costs with logos and potential co –sponsors.
- 2. Inter council mixer-Arco Iris-they would need to give us catering rates Will ask La Cuevita, art gallery, park, Judson Studios, Sonny's, La Cazuelas, Huron Sub Station.
- 3. Review of HHPNC Survey Results
 - a. 380 submissions
 - b. reports on community concerns, ie: safety so starting 'Coffee with Cops' series to get to know their neighbors and concerns., getting a foot beat in NELA. , cleanliness-more trashcans
- 4. Art Walk June 13
 - a. tabling-parklet on York or Figueroa-Food for Less or Ave 50 Studios
- 5. HHPNC Posters
 - a. Council member needs to be responsible for each location and putting up new flyers weekly or bi-weekly. Look into bus stops-contact Metro
- 6. Happening in Highland Park Advertising Package
 - a. \$200 for advertising package –meet with owner to discuss concerns
- 7. Spanish speaking outreach-PTA-
 - a. Executive committee met to set goals for next term. Ask board for bi-lingual volunteers to go to PTA meetings a few times a semester.
- 8. Press releases/stories to Empower LA and HHPNC website
 - a. Need volunteers each month to do press releases, wrap reports (include photos). Create templates, what is the voice? Cannot be opinion.
- 9. Events List
 - a. Lummis Day June 7th –Sycamore Park, 4th of July, Art Walk,

Meeting Adjourn:7:08 pm