Outreach Committee Meeting Minutes June 1, 2015

A. Call to Order: 6:09 pm. All committee members present.
B. Public Comments
   a. Victoria (stakeholder) would like to join the committee
   b. Movie Night Update: $200 projector and staffing $325 license. Pick September date and budget other items, ie, snacks
C. Chair’s Report: Update in action items
D. Update on Gentrification Projects:
   a. Fernando & Diego attending the community outreach group on 6/2 at Occident. Occidental purchased block of stores in York & Armadale –doing outreach for what will be in the stores but related to the college mission. Ie: non-profit hub, co-working space.
   b. NELA Alliance- Did series of workshops, ie: renter’s rights in collaboration with UEPI at Occidental, brochure project.
   c. Evita Chavez finished her senior dissertation on gentrification.

Action Items
1. Bike Safety
   a. Looking for youth incentive, ie: free helmets. Need costs with logos and potential co-sponsors.
2. Inter council mixer-Arco Iris-they would need to give us catering rates Will ask La Cuevita, art gallery, park, Judson Studios, Sonny’s, La Cazuelas, Huron Sub Station.
3. Review of HHPNC Survey Results
   a. 380 submissions
   b. reports on community concerns, ie: safety so starting ‘Coffee with Cops’ series to get to know their neighbors and concerns., getting a foot beat in NELA., cleanliness-more trashcans
4. Art Walk June 13
   a. tabling-parklet on York or Figueroa-Food for Less or Ave 50 Studios
5. HHPNC Posters
   a. Council member needs to be responsible for each location and putting up new flyers weekly or bi-weekly. Look into bus stops-contact Metro
6. Happening in Highland Park Advertising Package
   a. $200 for advertising package –meet with owner to discuss concerns
7. Spanish speaking outreach-PTA-
   a. Executive committee met to set goals for next term. Ask board for bilingual volunteers to go to PTA meetings a few times a semester.
8. Press releases/stories to Empower LA and HHPNC website
   a. Need volunteers each month to do press releases, wrap reports (include photos). Create templates, what is the voice? Cannot be opinion.
9. Events List
   a. Lummis Day June 7th –Sycamore Park, 4th of July, Art Walk,
Meeting Adjourn: 7:08 pm