

## General Board Meeting Minutes of the HHPNC 2/5/15

A. Call to Order: 7:05 pm

B. Roll Call: Present: Aaron Salcido, Diego Silva, Joan Potter, Johanna Sanchez, Liz Amsden, SuzAnn Brantner, Jessica Ceballos, Graeme Flegenheimer, Mauro Garcia, Susanne Huerta, Stanley Moore, Amirah Noaman, Miguel Ramos; **ABSENT**: Monica Alcaraz, Manuel Avila, Linda Caban, Miranda Rodriguez, Harvey Slater, Fernando Villa

C. Elected Officials (Mayor's office, CD1, CD14, AD51, SD 22, BOS1)

CD 14: San Pasquale clean up on 2/7/15; York park festival 2/21 (read by email); no others present

D. President's Report: none

E. LAPD Report: update on increased burglaries, reduction of violent crime; increased theft of catalytic converter

F. Board Announcements: none

G. Committee Reports: (Budget, Land Use, Outreach, Rules, Public Safety, Beautification, Youth School Alliance, Digital and Social Media, Arts & Culture) Budget: next mtg is last Wednesday for February; Land Use – Starbucks remodel is beginning; Outreach – survey submissions up but still only digital, posters will begin posting; Public Safety – none; Rules – none; Beautification upcoming meeting; Youth School – none; Digital – by the next meeting the newly designed website will be up and running; Margaret Arnold – is now the chair of Arts and Culture – will be creating an art based survey soon

H. Budget Advocates Report – Will be sponsoring 5 town halls across the city, waiting on dates with mayor; working on a white paper report to present to the City to be due sometime March/April

I. Sustainability Alliance Report – newly formed including various councils to work on sustainability issues – Saturday, Feb. 21<sup>st</sup> first event

I. Public Comments (Limited to 10 minutes, maximum 2 minutes per speaker)

David Flores, Las Memorias – Open House – March 5<sup>th</sup> at All Saints Episcopal Church

Melvin Canas (new Lisette Covarrubias) introduced himself – representative of DONE – [Melvin.canas@lacity.org](mailto:Melvin.canas@lacity.org)

Heinrich Keifer – update on the Neighborhood Council Congress, planning committee needs help

### ACTION ITEMS

1. Motion to Approve Agenda. Second Stan – All in favor. Motion passes.
2. Motion to Approve Minutes of January 2015
  - a. SuzAnn Brantner seconded. All in favor. Motion passes.
3. Motion to approve the Monthly Expenditure Report for December 2014 as required by DONE.
  - a. In favor: Liz, Suzann, Jessica, Graeme, Mauro, Huerta, Stan, Amirah, Joan, Aaron, Miguel, Johanna, Diego. No opposition.
  - b. Motion passes.
4. Motion to fund an NPG requested by Franklin High School for \$1000 in support of its Film Mentorship Program.
  - a. Discussion of program partnership with the high school; learning the fundamentals of film; last year worked on intro shown at the HLP film festival; March 5<sup>th</sup> – next event at the Highland Theater anniversary event
  - b. In favor: Liz, Suzann, Jessica, Graeme, Mauro, Huerta, Stan, Amirah, Joan, Aaron, Miguel, Johanna, Diego. No opposition. Motion passes.
5. Motion to fund an NPG requested by the Recycled Resources for the Homeless for \$1500 in support of their outreach to the homeless in NELA and surrounding areas.
  - a. Rebecca Prine discussed current work with the homeless; money needed for basic supplies – bulk of the money would be still in the Arroyo but homeless know no boundaries; advised to still reach out to the other NCs in the area.
  - b. In favor: Liz, Suzann, Jessica, Graeme, Mauro, Huerta, Stan, Amirah, Joan, Aaron, Miguel, Johanna, Diego. No opposition. Motion passes.
6. Motion to fund an NPG requested by Franklin High School for \$1000 to pay for one-third of the cost of a bus needed to transport the Cheer Squad to Las Vegas.
  - a. Team made the difficult qualifications to reach Nationals; cheerleaders are very active in the community; this is a major event for the students and they fundraise most every thing else.

- b. In favor: Liz, Suzann, Jessica, Graeme, Mauro, Huerta, Stan, Amirah, Joan, Aaron, Miguel, Johanna, Diego. Motion passes.
- 7. Motion to co-sponsor the 90th anniversary of the opening of the Highland Theater in partnership with the Highland Park Independent Film Festival to be held in March with no more than \$500 for expenses.
  - a. March 5<sup>th</sup>, 2015 – in 1920’s theme; all ages event
  - b. In favor: Liz, Suzann, Jessica, Graeme, Mauro, Huerta, Stan, Amirah, Joan, Aaron, Miguel, Johanna, Diego. No opposition. Motion passes.
- 8. Motion to Co-Sponsor a Day of Service in April in partnership with the Kiwanis Club and CD1 with no more than \$500 for supplies and refreshments.
  - a. April 11<sup>th</sup> is the date. In favor: Liz, Suzann, Jessica, Graeme, Mauro, Huerta, Stan, Amirah, Joan, Aaron, Miguel, Johanna, Diego. No opposition. Motion passes.
- 9. Motion to approve no more than \$900 for a 6-month [happeninginhighlandpark.com](http://happeninginhighlandpark.com) marketing package, which includes Instagram, Website, and Mobile App outreach.
  - a. Money would purchase various web “items”. Concerns that this info is more regurgitated and aggregated, not original. Other concerns regarding inappropriate use of copyrighted information used by the company. No one from company present.
  - b. Motion to table – Diego, Stan Seconded; Stan, Liz, Diego, Amirah, Johanna, Branter; Opposed: Joan, Mauro, Grame, Aaron, Miguel, Jessica, Susanne; Motion to table fails.
  - c. Original motion: All Opposed with SuzAnn and Amirah – abstaining. Motion fails.
- 10. Motion to approve no more than \$200 to print 6 more HHPNC posters.
  - a. Want to be able to have the money available for more posters. Concerns this is just squirreling away funds without a plan.
  - b. All in favor to table. No opposed. Motion to table passes.
- 11. Motion to host a Movie Night at the Highland Park Recreation Center in the month of March with funds requested of no more than \$1200. All in favor to table. No opposition. Motion to table passes.
- 12. Motion to allocate no more than \$700 for HHPNC logo grocery bags. All in favor to table. No opposition. Motion passes.
- 13. Motion to allocate no more than \$200 for an HHPNC logo tablecloth.
  - a. Concerns that the company is not from area. Concerns that this is an actual need.
  - b. All in favor to table. No opposition. Motion to table passes.
- 14. Motion to allocate no more than \$150 to purchase new HHPNC brochures.
  - a. Motion to amend to increase to \$650 using Digicolor on York. Diego, Liz seconded. All in favor. No opposition. Motion passes.
  - b. New motion of increased amount – in favor: Liz, Suzann, Jessica, Graeme, Mauro, Huerta, Stan, Amirah, Joan, Aaron, Miguel, Johanna, Diego. No opposition. Motion passes.
- 15. Presentation and Motion to support the campaign for City-wide Minimum Wage organized by the Los Angeles Alliance for a New Economy.
  - a. LAANE presented on campaign to increase wages in phases but immediately and up to \$15 an hour. Discussed the positives for the City and concerns regarding small business fears.
  - b. Joan – opposes; Mauro – abstains; All rest in favor. Motion passes.
- 16. Motion to host a tree giveaway in partnership with Franklin High School's Environmental Club at the Highland Park Farmer’s Market sometime in Feb/March. No funds requested at this time. All in favor. No opposition. Motion passes.
- 17. Presentation and motion to endorse a panel on gentrification to be held at Occidental College in February. No funds requested at this time.
  - a. Oxy students representing the ACLU chapter; February 24<sup>th</sup> panel will be on gentrification; D. Silva will be moderating; speakers Prof. Freer and other speakers need to be confirmed.
  - b. Suggested to work with Miguel Ramos regarding the workshops that are currently being organized. Advised to ensure they have different sides presented and discussed.

- c. Joan Potter opposes, Jessica abstains. All rest in favor. Motion passes.
- 18. Motion to change the posting places currently used to only the Highland Park Fire Station, or in the alternative La Tropicana Market, as allowed by City and DONE policy provided agendas are available online at least 72 hours before a scheduled meeting.
  - a. Concerns regarding the ability for non-digital constituents to be informed about meetings.
  - b. Motion to amend to add that Board should make best efforts to post at additional locations. Liz motioned. Johanna seconded.
  - c. Joan and Mauro oppose amendment. All rest in favor. Amendment passes.
  - d. Original motion with amendment. All in favor. Motion passes.
- 19. Motion to require any Board Member responsible for agenda creation to provide an agenda to the Digital and Social Media committee 96 hours in advance of a scheduled meeting and if unable to do so to post at a minimum 5 locations (La Tropicana, the Fire Station, Ramona Hall, Café de Leche, and Highland Market) 72 hours before a meeting.
  - a. Amend. To strike out “and if unable to do so to post at a minimum 5 locations (La Tropicana, the Fire Station, Ramona Hall, Café de Leche, and Highland Market) 72 hours before a meeting.” Johanna motions. SuzAnn seconds. No opposition. Amendment passes.
  - b. Original motion with amendment. No opposition. Motion passes.
- 20. Motion: The Board previously supported the conditional use permit for the three establishments located at 5916-5918 Figueroa with conditions outlined in a letter to the Zoning Administrator (ZA). The ZA has requested that the applicant divide the permit into separate applications. Motion is to approve amendment of the support letter to reflect the new, separate case numbers, with no actual changes to the content of the approved letter or its conditions.
  - a. All in favor. No abstentions. Motion passes.
- 21. New Business – None.
- 22. Adjournment: Meeting adjourned at 8:51pm.