

# CITY OF LOS ANGELES

## HISTORIC HIGHLAND PARK NEIGHBORHOOD COUNCIL

Post Office Box 50791  
Los Angeles, CA 90050  
<http://www.highlandparknc.com>  
Certified as NC #33 May 28, 2002

CALIFORNIA

## DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT

200 N. Spring St. Ste.2005  
Los Angeles, CA 90012  
Telephone: (213) 978-1551

### OFFICERS

Monica Alcaraz PRESIDENT  
Aaron Salcido FIRST VICE PRESIDENT  
Diego R. Silva SECOND VICE PRESIDENT  
Joan Potter TREASURER  
Johanna Sanchez SECRETARY

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Miguel Ramos, Miranda Rodriguez, Harvey Slater,  
Fernando Villa



### COMMITTEE CHAIRS

Monica Alcaraz EXECUTIVE  
Joan Potter BUDGET and FINANCE  
Diego Silva OUTREACH  
Vacant seat RULES  
Harvey Slater, Susanne Huerta LAND USE  
Monica Alcaraz PUBLIC SAFETY  
Aaron Salcido BEAUTIFICATION  
Monica Alcaraz YOUTH SCHOOL ALLIANCE  
SuzAnn Brantner DIGITAL AND SOCIAL MEDIA

## Historic Highland Park Neighborhood Council

### Notice of Regular Meeting and Agenda

Thursday, February 5, 2015

Highland Park Senior Center 6152 N. Figueroa St.

Los Angeles, CA 90042

**7:00 p.m. – 9:00 p.m.**

The public is requested to fill out a "Speaker Card" to address the Board on any agenda item prior to the Board taking action. Public comment is limited to 2 minutes per speaker but the Board has the discretion to modify the amount of time for any speaker.

When the Board considers the agenda item entitled "Public Comments," the public has the right to comment on any matter that is within the Board's jurisdiction. The public may also comment on a specific item listed on this agenda when the Board considers that item. In addition, the members of the public may request and receive copies without undue delay of any documents that are distributed to the Board, unless there is a specific exemption under the Public Records Act that prevents the disclosure of the record. (Govt. Code § 54957.5)

The Historic Highland Park Neighborhood Council holds its regular meetings on the first and third Thursday of every month and may also call any additional required special meetings in accordance with its Bylaws and the Brown Act. The agenda for the regular and special meetings is posted for public review at: (1) Café de Leche located at 5000 York Boulevard, (2) Ramona Hall Community Center located at 4580 North Figueroa Street, (3) La Tropicana Market located at 5200 Monte Vista Street, (4) Fire Station #12 located at 5921 North Figueroa Street, (5) Highland Market located at 6901 N. Figueroa St, and (6) when possible, Arroyo Seco Library, 6145 North Figueroa Street.

The Historic Highland Park Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Historic Highland Park Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Councils at (213) 485-1360 or e-mail to [NCSupport@lacity.org](mailto:NCSupport@lacity.org). In compliance with Government Code Section 54957.5, nonexempt writings that are distributed to a majority of all board members in advance of a meeting may be viewed at [www.highlandparknc.com/](http://www.highlandparknc.com/) by clicking the Board agenda link or at the scheduled meeting. If you would like a copy of any record related to an item on the agenda, please contact Monica Alcaraz at [monica.alcaraz@highlandparknc.com](mailto:monica.alcaraz@highlandparknc.com). To request language services please call the Dept. of Neighborhood Empowerment, City of L.A at 213.978.1551.

***SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 DIAS DE TRABAJO (72 horas) ANTES DEL EVENTO. SI NECESITA AYUDA CON ESTA AGENDA, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 485-1360.***

### AGENDA

- A. Call to Order
- B. Roll Call
- C. Elected Officials (Mayor's office, CD1, CD14, AD51, SD 22, BOS1)
- D. President's Report
- E. LAPD Report
- F. Board Announcements

G. Committee Reports: (Budget, Land Use, Outreach, Rules, Public Safety, Beautification, Youth School Alliance, Digital and Social Media)

H. Budget Advocates Report

I. Sustainability Alliance Report

I. Public Comments (Limited to 10 minutes, maximum 2 minutes per speaker)

#### **ACTION ITEMS**

1. Motion to Approve Agenda
2. Motion to Approve Minutes of January 2015
3. (2 mins) Motion to approve the Monthly Expenditure Report for December 2014 as required by DONE. – J. Potter.
4. (5 mins) Motion to fund an NPG requested by Franklin High School for \$1000 in support of its Film Mentorship Program. – J. Potter.
5. (6 mins) Motion to fund an NPG requested by the Recycled Resources for the Homeless for \$1500 in support of their outreach to the homeless in NELA and surrounding areas. – J. Potter.
6. (6 mins) Motion to fund an NPG requested by Franklin High School for \$1000 to pay for one-third of the cost of a bus needed to transport the Cheer Squad to Las Vegas. – J. Potter.
7. (5 mins) Motion to co-sponsor the 90th anniversary of the opening of the Highland Theater in partnership with the Highland Park Independent Film Festival to be held in March with no more than \$500 for expenses. - M. Alcaraz.
8. (5 mins) Motion to Co-Sponsor a Day of Service in April in partnership with the Kiwanis Club and CD1 with no more than \$500 for supplies and refreshments. -M. Alcaraz.
9. (5 mins) Motion to approve no more than \$900 for a 6-month [happeninginhighlandpark.com](http://happeninginhighlandpark.com) marketing package, which includes Instagram, Website, and Mobile App outreach. –D. Silva.
10. (5 mins) Motion to approve no more than \$200 to print 6 more HHPNC posters. –D. Silva.
11. (5 mins) Motion to host a Movie Night at the Highland Park Recreation Center in the month of March with funds requested of no more than \$1200. –D. Silva.
12. (3 mins) Motion to allocate no more than \$700 for HHPNC logo grocery bags. – D. Silva.
13. (3 mins) Motion to allocate no more than \$200 for an HHPNC logo tablecloth. – D. Silva.
14. (3 mins) Motion to allocate no more than \$150 to purchase new HHPNC brochures. – D. Silva.
15. (8 mins): Presentation and Motion to support the campaign for City-wide Minimum Wage organized by the Los Angeles Alliance for a New Economy. –J. Sanchez.
16. (5 mins) Motion to host a tree giveaway in partnership with Franklin High School's Environmental Club at the Highland Park Farmer's Market sometime in Feb/March. No funds requested at this time. -M. Alcaraz.
17. (6 mins) Presentation and motion to endorse a panel on gentrification to be held at Occidental College in February. No funds requested at this time. –D. Silva.
18. (10 mins) Motion to change the posting places currently used to only the Highland Park Fire Station, or in the alternative La Tropicana Market, as allowed by City and DONE policy provided agendas are available online at least 72 hours before a scheduled meeting. – J. Sanchez.
19. (5 mins) Motion to require any Board Member responsible for agenda creation to provide an agenda to the Digital and Social Media committee 96 hours in advance of a scheduled meeting and if unable to do so to post at a minimum 5 locations (La Tropicana, the Fire Station, Ramona Hall, Café de Leche, and Highland Market) 72 hours before a meeting. – J. Sanchez.
20. (3 mins) Motion: The Board previously supported the conditional use permit for the three establishments located at 5916-5918 Figueroa with conditions outlined in a letter to the Zoning Administrator (ZA). The ZA has requested that the applicant divide the permit into separate applications. Motion is to approve amendment of the support letter to reflect the new, separate case numbers, with no actual changes to the content of the approved letter or its conditions. – H. Slater.
21. New Business
22. Adjournment